



The Council for Medical Schemes is a statutory body established by the Medical Schemes Act (131 of 1998) to provide regulatory supervision of private health financing through medical schemes.

The following position exists for the person driven by a desire to protect the public interest

TECHNICAL MARKETING ANALYST: BENEFITS MANAGEMENT

You will work in the Benefits Management unit of the Council. You will report to the Head: Benefits Management and will be responsible for:

- Guidelines/Standards: Marketing of schemes and rules: Development and continuous update of the guidelines/standards for the marketing of schemes and guidelines on structure of rules of medical schemes. Marketing by schemes includes brochures, websites, application forms, etc. Guidelines developed in line with the requirements of the PMB Code of Conduct and Medical Schemes Act (MSA).
- Analysis: Marketing materials: Analysis of the existing schemes marketing materials; Marketing materials include all forms of communication to relevant stakeholders; and where there are conditions applicable, monitor and apply appropriate interventions until resolution.
- Analysis: Marketing and distribution arrangements: Evaluate the mechanisms used by schemes in marketing and distribution with the aim of increasing the quality of information and accuracy of scheme marketing initiatives. Investigate and advise on a mechanism to ensure that the structure and method in which schemes go to market are in line with standards and the MSA.
- Involvement in support projects for the unit: Provide technical support to other projects within the unit and within CMS upon request; To undertake analyses of health policy and health systems as it relates to private health care reforms; and
- Stakeholder engagement and technical analysis on private health care pricing issues.

Skills and Knowledge Base - We require the following skills and abilities:

- B Degree in either Economics, Mathematics, Statistics or Actuarial sciences;
- B.Comm Marketing;
- Three years of working experience in a Healthcare Administrator and/or Managed Healthcare and/or Medical Scheme environment;
- Knowledge and experience in analysis of insurance industry and product development;
- Ability to analyse intricate benefit designs and provide in depth analysis thereof;
- Ability to read and interpret marketing materials and relevant legislation;
- Data management and modelling experience, specifically in the healthcare environment;
- Project management experience;
- Outstanding quantitative and qualitative reasoning skills;
- Ability to work well independently, with minimal supervision, as well as in a team environment;
- Strong interpersonal skills with the ability to interact effectively with internal and external customers;
- Proficiency in using Microsoft Office programmes in particular Excel, Word and PowerPoint.

If you are motivated, tenacious, thorough, accustomed to paying attention to detail and capable of working with a variety of projects simultaneously, forward your résumé to:

Ms G. Ngutshana, Human Resources Officer, Council for Medical Schemes,
Private Bag X34, Hatfield, 0028, Fax no. 012 431 0670,
e-mail: g.ngutshana@medicalschemes.com

Closing date: Friday, 20 December 2013

We offer a competitive remuneration package based on qualification and experience.

Note: Correspondence will be limited to short-listed candidates only. If you do not hear from us within two months of this advertisement, please accept that your application was unsuccessful. Council for Medical Schemes is committed to the principles of employment equity.